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Application No./Patent	No.: 10/699,498	Filed/Issue Date: October 31, 2003
Entitled: SYSTEM A	ND METHOD FOR DI	ELIVERING AND MANAGING ADVERTISEMENTS
DENTSU INC.	, a	a Corporation
(Name of Assignee)		(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
States that it is:		
1. Ithe assignee of th	e entire right, title, and inte	erest; or
2. an assignee of an		
	•	
n the patent application/	patent identified above by	virtue of either:
A. 🛛 An assignment fro	m the inventor(s) of the pate	tent application/patent identified above. The assignment was recorded in the
Patent and Tradem		
OR :		
	at the second sections	
B. A chain of title from	n the inventor(s), of the pater	ent application/patent identified above, to the current assignee as shown below:
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Additional d	annone in the chain of the	
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Copies of assignments	or other documents in the ch	hain of title are attached.
must be submitted to A	py (i.e., the original assignm	ment document or a true copy of the original document) ordance with 37 CFR Part 3, if the assignment is to be
recorded in the records	of the PTO. See MPEP 302	2-302.8]
The undersioned (whose ti	the is supplied helow) is em	spowered to sign this statement on behalf of the assignee.
The understance (minor in	te is authored octomy to citie	powered to sign this statement on octian of the assignee.
July 1, 2008		In the
Date	<del></del>	Signature
		Masahiro OTSUKA
		Typed or printed name
		Director, Legal Affairs Division

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